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FLUX
BINDINGS

20102011

SNOWBOND

“THIS IS THE FIT”

“QUALITY”, “DURABILITY”, “VERSATILITY”

All of these are necessary in order to create the best bindings in the world.

18 YEARS OF EXCELLENCE

Flux Bindings is going back to the essence, paying homage to the roots of our sport.

For 2010 we introduce a series of innovations that enable the rider to achieve the familiar feeling of surfing and skateboarding.

Although snowboard bindings are only looked at as a piece of equipment, we feel that it plays an important role in providing the rider with a comfortable, natural connection to the board.

Here at Flux Bindings, we only strive to create the greatest quality snowboard bindings on the market.

It's what we do.

The unique mix of colors and features allow our bindings to complement any snowboard out there. We have your style. From rockers to cambers and twins to directionals, you're covered.

Flux Bindings, the next level of quality and comfort.

“THIS IS IT”

WFLUX
IBIND
FINGS

2010/2011 FLUX

GLOBAL TEAM:

ROMAIN DE MARCHI
JP SOLBERG
JAKE KOIA
CHANELLE SLADICS
NIMA JALALI
ZAC MARBEN
NICK VISCONTI
PAT MILBERY

REGIONAL TEAM:

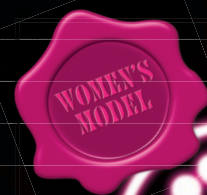
JORDAN MICHILLOT
SCOTT VINE
DAVID BERTSCHINGER KARG
GEOFF BROWN
CODY ROSENTHAL
MITCH BROWN
CHAD TARBELL
SCOTT BLUM

RYAN TARBELL
ERIC WILLETT
BRYN VALAIKA
SPENCER LINK
KENDALL BROWN
ASA MARTINEZ
ANTHONY FIRE
TUCKER WATSON



<p>DMCC</p>	<p>SF45</p>	<p>DS45</p> <p><small>JUST HANG TIGHTER TO THE BOARD</small></p>
<p>RK30</p>	<p>TT30</p>	<p>SE30</p>
<p>GM30</p> <p><small>WHEELS WHEELS</small></p>	<p>GU30</p> <p><small>JUST HANG TIGHTER TO THE BOARD</small></p>	<p>PR15</p>
<p>SR15</p> <p><small>JUST HANG TIGHTER TO THE BOARD</small></p>	<p>LINE UP</p> <p>W FLUX BINDINGS 2010/2011 FLUX BINDINGS</p>	

URETHANE, IT'S THE \$H!T.



GIRLS

JUST WANNA HAVE FUN



DS45



RK30



GU30



SR15



GM30



GU30

CONSTRUCTION

BASEPLATES

DESIGN



GENETIC BASE (DMCC,SF45,DS45,SR15)

Advanced sciences and ergonomics were applied to study the form & movements of the foot.

The inner portions of the baseplate were designed thinner than the outer. This greatly improved the response and feel of the binding while performing technical maneuvers. The urethane dampeners utilized in the baseplate greatly reduces shock applied to the board and allows for a true board flex without any flat spots.

They also come with a pair of higher density urethane dampeners that can be used to accommodate your style of riding. The Genetic base comes in 3 different flex levels, carbon, fiber 45 and 15.



SMOOTH BASE (RK30,TT30)

A simple design that shed all its excess material. The Smooth Base is designed to wrap around your boot for a seamless fit which helps reduce stress while riding.

The Smooth Base offers a medium flex for all-purpose shredding, perfect for everything.



COMFORT BASE (SE30)

Completely reconstructed for light weight performance. This baseplate is designed a bit taller for increased stability.

The Comfort Base offers a medium flex, perfect for all levels of riding.



SIMPLE BASE (PR15)

A simplified version of the COMFORT BASE loaded with enough adjustability functions needed for riding.

A soft flexing base was chosen for maximum shock absorption which helps utilize the boards flex to the fullest.



VOGUE BASE (GM30,GU30)

Built from the ground up, the new Vogue Base is made to complement any and all women's snowboard boots on the market. In turn, we've introduced women's specific sizing to accommodate smaller feet (XS = 6 ÷ 7.5) (SM = 7 ÷ 10), a first for Flux. This new baseplate incorporates urethane dampeners in the heel portion to promote natural board flex. The asymmetrical design of the Vogue Base results in a seamless boot to binding fit.

MATERIAL

SUPER CARBON BLEND (DMCC)

Utilizes a special domestic virgin nylon carbon blend known for its reliability.

Superior in shock absorption, this is the ultimate material that excels in response & light weight.



With its precise edging & board control ability, it is perfect for half pipe & boarder cross riders.

The rotary disc utilizes a shock absorbing nylon with a 45% glass fiber blend.



SUPER BLEND 45 (SF45,DS45)

A shock absorbing nylon reinforced with a special 45% glass fiber blend which assists the rider in quick power transfer.

The rotary disc utilizes the same shock absorbing nylon with a 45% glass fiber blend as well.



PERFORMANCE BLEND30 (RK30,TT30,GM30,GU30)

Infused with a 30% special glass fiber mix, it is an all-round blend that performs in any situation.

This base helps pull out your riding style to its fullest potential. The rotary disc utilizes the same 30% glass fiber blend with the shock absorbing nylon.



HYBRID BLEND30 (SE30)

Flexible, yet retains excellent response & handling.

Infused with the 30% glass fiber blend (Softer blend than the Performance Blend30)

The rotary disc utilizes the same 30% glass fiber blend with the shock absorbing nylon.



COMFORT BLEND15 (PR15,SR15)

With a soft flex, it is light & stable.

Utilizing a 15% glass fiber blend, it has a perfect flex for beginners & light weight riders.

The rotary disc utilizes a 30% glass fiber blend with the shock absorbing nylon.



CUSHION

HYBRID CUSHION (DMCC,SF45,DS45)

This cushioning in the toe and heel ramp is made with a hybrid mix of EVA and Urethane. This special blend allows for more shock and vibration dampening. Basically, it alleviates the stress on the legs and feet allowing the rider to have more time on the snow.



SKY CUSHION (RK30,TT30,GM30,GU30)

This cushioning in the toe and heel ramp is made with a shock absorbing EVA material. The cushion is constructed with air pockets that efficiently absorb vibration and shock. This combination of air and EVA provides the best cushioning for the feet, eliminating heel bruise and fatigue. It makes our bindings feel like a great pair of running shoes.

HIGHBACKS

DESIGN



F-TECH ASYM HIGHBACK (DMCC,SF45,DS45,SR15)

This asymmetrical highback is constructed to be soft and flexible outwards but stiff inwards.

It is designed towards freestyle riding in its regular setting but by swapping the highbacks from left to right and vice-versa, the bindings can be set to a free-riding style. We also added a simplified symmetrical lean adjuster to maximize the material to its fullest potential. The ASYM highback is constructed with 3 different flex levels in mind. The DMCC utilizes a carbon/nylon ASYM highback, for higher responsiveness. The SF45 utilizes an all-purpose nylon mix, perfect for everything. The DS45 and SR15 utilize a urethane blend that moves and flexes with the rider.



PERFORMANCE HIGHBACK (RK30,TT30)

This highback has the most forward lean in the FLUX line up. The top of the highback is almost flat to allow for ease of lateral movements, giving the rider more range of motion.



FLEXIBLE HIGHBACK (SE30)

We tuned this highback with more emphasis on torsional flex. It features cutouts that allow for a soft, forgiving flex throughout while shedding weight in all the right places.



EZ HIGHBACK (PR15)

With easy positioning and a soft flex, this highback is a perfect match for beginners and lightweights.

It is specifically designed from the ground up to alleviate stress with a forgiving flex.



CHAIR HIGHBACK (GM30,GU30)

A new highback specifically designed for the ladies utilizing all the technology that FLUX has to offer.

By strategically placing slots toward the top of the highback, we were able to achieve a highback that transfers power to

STRAPS



ANKLE STRAP

ABSOLUTE FIT STRAP (DMCC,DS45,SF45)

This newly redesigned strap is made to fit all new and old types of boots on the market. The new design eliminates any gaps or pressure points on the foot, no pinching.

It utilizes a lighter, tougher TPE core and also features a lightweight mesh compound that aids in the flex of the strap to apply even pressure to the top of the foot. It offers excellent heel to toe power transfer during high speed maneuvers as well as precise control in the air. The best choice if you're looking for a responsive ride.



F-TECH 3D FIT STRAP (RK30,TT30,SE30,PR15,GM30,GU30,SR15)

This strap forms easily and comfortably to your boot. It has been redesigned and updated to fit all boots on the market. The 3D shape allows for a better fit and less stress on the foot. It's perfect for the rider who wants to shred in style.



R.P.S. - RATCHET PIVOT STRAP (DMCC,SF45,DS45,SR15)

For ultimate adjustability, the ratchet on the ankle strap may be positioned in 3 different ways to provide the rider with 3 different levels of responsiveness.



L-GUIDE SYSTEM (ALL MODELS)

Stays flexible even when the ladder is inserted and doesn't



RATCHET BUCKLE



LOW PROFILE RATCHET BUCKLE (ALL MODELS)

The ever popular LOW PROFILE RATCHET BUCKLE carried over from last season. A 100% FLUX original construction. They are durable & smooth with an excellent hold and feature a completely different design & construction from other companies. These ratchets are featured on all of our models. This year, our buckles operate with 50% less effort to get in and out of your bindings, which means you can have 50% more fun.

the whole surface rather than one point. This allows for a natural flex.

MATERIAL



SUPER TOUGH NYLON PLUS (DMCC)

Glass fiber produced exclusively for FLUX blended with a super tough nylon which excels in vibration & shock absorption. This material helps improve response for precise carving and is an excellent choice for aggressive riders.



SUPER TUFF NYLON (SF45,TT30,SE30,PR15,GM30)

The FLUX exclusive super tough nylon was produced to specifically excel in vibration reduction and shock absorption. This material is designed to mold perfectly to the boot, allowing the rider to control their board with ease while in the pipe or park.



URETHANE (DS45,RK30,GU30,SR15)

A completely new highback innovation that makes use of the same material used in skate wheels.

Our secret recipe of urethane provides flex and tweakability where you want it and support and stability where you need it. Greatly increases the range of motion in your feet so you can use your ankles, similar to skating & surfing. Easily style out your poked out indies & tweaked out methods.



CUSHION

A.V.P. - Anti Vibration Pad (DMCC,DS45,SF45)

This highback padding is constructed with a new EVA material that provides a better hold of the boot in the heelcup, no slippage. It also allows for a better interface between boot and binding, providing the rider with a more responsive feel.



apply stress while riding. Plus, it keeps those pesky straps and ladders out of the way.

UU FIT [US PATENT : 6604746] (ALL MODELS)

A patented FLUX original system. By inserting and mounting the strap-ends between the heelcup and highback it allows the ankle strap to wrap the boot 360 degrees, no pinching at all. It is unlike traditional ankle strap interfaces that push down on the boot from above by being mounted on the outside of the heelcup.



TOE STRAP

FTM VERSA (DMCC,DS45,SF45)

This is a new FTM that is able to be used either "over-the-toe" or "on-the-toe". When used "over-the-toe", the FTM conforms and wraps to the contours of the toe section of the boot, eliminating any pressure points. When used "on-the-toe", the FTM converts from 3D to 2D, giving the strap a level interface with the toe section of the boot.



FLUX TOE MASK [US PATENT : 7278651] (RK30,TT30,SE30,PR15,GM30,GU30,SR15)

It is designed with 3D construction to conform to any and all boot shapes. The core is constructed of 2 strips of TPU which locks in the boot and doesn't slide off. We made it lighter by eliminating any excess material.

OTHERS

DMCC

SIZE:S,M,L COLOR:BLACK PURPLE

“THE BEST IN QUALITY, MATERIALS AND TECHNOLOGY COME TOGETHER IN THIS BINDING.”

The GENETIC BASE on the DMCC is constructed with the lightest and strongest elements found in diamonds. Only a minimal amount of power is needed to carve due to its excellent response characteristics. It possesses precise board control needed for half pipe and boarder crossers. Also perfect for riders that enjoy ground tricks for a quick and snappy feel.

CONSTRUCTION

- BASEPLATE
- GENETIC BASE
- SUPER CARBON BLEND
- (NEW)HYBRID CUSHION
- HIGHBACK
- F-TECH ASYM HIGHBACK
- SUPER TOUGH NYLON PLUS HIGHBACK
- (NEW)A.V.P. -Anti Vibration Pad
- STRAP
- (NEW)ABSOLUTE FIT STRAP
- (NEW)R.P.S. -RATCHET PIVOT SYSTEM
- L- GUIDE SYSTEM
- UU FIT
- (NEW)FTM VERSA
- OTHERS
- (NEW)LOW PROFILE RACHET BUCKLE



BLACK PURPLE



SF45

SIZE:S,M,L COLOR:BLACK METALLIC, WHITE GRAY, MULTI GRADATION

“THE SF45 TRANSLATES INTO ULTIMATE RESPONSE, FOCUS AND HIGH PERFORMANCE.”

The GENETIC BASE with a super blend 45 nylon makes for a perfect combination of stability and board response. The highback also features a super tough nylon blend which translates into a highly responsive feel. Perfect for halfpipe & free-riding shredders. The urethane dampeners in the base utilize an original system so they can be swapped out on either sides for different flex feels.

CONSTRUCTION

- BASEPLATE
- GENETIC BASE
- SUPER BLEND 45
- (NEW)HYBRID CUSHION
- HIGHBACK
- F-TECH ASYM HIGHBACK
- SUPER TOUGH NYLON HIGHBACK
- (NEW)A.V.P. -Anti Vibration Pad
- STRAP
- (NEW)ABSOLUTE FIT STRAP
- (NEW)R.P.S. -RATCHET PIVOT SYSTEM
- L- GUIDE SYSTEM
- UU FIT
- (NEW)FTM VERSA
- OTHERS
- (NEW)LOW PROFILE RACHET BUCKLE



BLACK METALLIC



WHITE GRAY



MULTI GRADATION



DS45

URETHANE
IT'S THE SHIT.

SIZE: S, M, L COLOR: BLACK, LUMINOUS GREEN, LUMINOUS VIOLET

"DOMINATE THE MOUNTAIN IN STYLE WITH OUR HIGH-END URETHANE SNOW SLAYER."

With the GENETIC BASE and Super Blend 45 nylon blend, the Distortion allows full optimization of board flex. By combining the Super Blend 45 GENETIC BASE with our urethane highbacks and dampeners, riders can enjoy the stability of the base and the flexibility of the highback. The Distortion gives riders skate style in the park & jibs, including kickers. This model has the potential to take binding technology to the next level.

CONSTRUCTION

- BASEPLATE
- GENETIC BASE
- SUPER BLEND 45
- (NEW) HYBRID CUSHION
- HIGHBACK
- F-TECH ASYM HIGHBACK
- URETHANE HIGHBACK
- (NEW) A.V.P. -Anti Vibration Pad
- STRAP
- (NEW) ABSOLUTE FIT STRAP
- (NEW) R.P.S. -RATCHET PIVOT SYSTEM
- L- GUIDE SYSTEM
- UU FIT
- (NEW) FTM VERSA
- OTHERS
- (NEW) LOW PROFILE RACHET BUCKLE



BLACK



LUMINOUS GREEN



LUMINOUS VIOLET



RK30

URETHANE
IT'S THE SHIT.

SIZE: S, M, L COLOR: YELLOW, PURPLE, ORANGE, TEAL

"YOU'LL BE THE KING OF THE PARK WITH RK'S STRAPPED TO YOUR BOARD"

It utilizes the performance blend 30 nylon in the SMOOTH BASE and is combined with the urethane highback for a skate influenced style which makes it possible for an increased range of motion. Practically a bible, the R.K. gets its name by paying respect to [ROAD KILL] from the early 90's. With super vivid colors you won't need to do a double take to know they are "RK's".

CONSTRUCTION

- BASEPLATE
- SMOOTH BASE
- PERFORMANCE BLEND 30
- (NEW) SKY CUSHION
- HIGHBACK
- PERFORMANCE HIGHBACK
- URETHANE HIGHBACK
- STRAP
- (NEW) F-TECH 3D FIT STRAP
- L- GUIDE SYSTEM
- UU FIT
- FLUX TOE MASK
- OTHERS
- (NEW) LOW PROFILE RACHET BUCKLE



YELLOW



PURPLE



ORANGE



TEAL



TT30

SIZE:S,M,L COLOR:FLAT BLACK,WHITE,GREEN

“THE MOST WELL- BALANCED MODEL IN THE FLUX LINE UP, THE TITAN HAS ALWAYS BEEN THE BREAD AND BUTTER.”

The SMOOTH BASE incorporates the performance blend 30 nylon to create a binding with excellent shock absorption and flex potential. By adding the PERFORMANCE HIGHBACK it further alleviates stress to the boot. The colorways were chosen for easy coordination. "When in doubt, choose the TITAN!"

CONSTRUCTION

- BASEPLATE
- SMOOTH BASE
- PERFORMANCE BLEND 30
- (NEW) SKY CUSHION
- HIGHBACK
- PERFORMANCE HIGHBACK
- SUPER TOUGH NYLON HIGHBACK
- STRAP
- (NEW) F-TECH 3D FIT STRAP
- L- GUIDE SYSTEM
- UU FIT
- FLUX TOE MASK
- OTHERS
- (NEW) LOW PROFILE RACHET BUCKLE



FLAT BLACK

WHITE

GREEN



SE30

SIZE:S,M,L COLOR:BLACK/WHITE,WHITE/BLACK, PINK/BLACK

“IT’S A NO BRAINER FOR RIDERS WHO LIKE TO RIDE HARD IN SOFT FLEX MODELS.”

A responsive COMFORT BASE combined with a 30% special glass fiber blend, equals awesome board response. Don't be fooled, this binding is a killer!

CONSTRUCTION

- BASEPLATE
- COMFORT BASE
- HYBRID BLEND 30
- HIGHBACK
- FLEXIBLE HIGHBACK
- SUPER TOUGH NYLON HIGHBACK
- STRAP
- (NEW) F-TECH 3D FIT STRAP
- L- GUIDE SYSTEM
- UU FIT
- FLUX TOE MASK
- OTHERS
- (NEW) LOW PROFILE RACHET BUCKLE



BLACK/WHITE

WHITE/BLACK

PINK/BLACK

PR15

SIZE:S,M,L COLOR:BLACK,WHITE

“THE PREMIUM IS A BUDGET-MINDED PERFORMANCE MODEL. YOU GET THE MOST BANG FOR YOUR BUCK.”

It features the same basic concepts applied in the COMFORT BASE simplified to the max. Add the EZ HIGHBACK set to a easy position with a soft flex & you've got an easy to use, no fuss, no muss binding perfect for beginners & light weight riders.

CONSTRUCTION

- BASEPLATE
- SIMPLE BASE
- COMFORT BLEND 15
- HIGHBACK
- EZ HIGHBACK
- SUPER TOUGH NYLON HIGHBACK
- STRAP
- (NEW) F-TECH 3D FIT STRAP
- L- GUIDE SYSTEM
- UU FIT
- FLUX TOE MASK
- OTHERS
- (NEW) LOW PROFILE RACHET BUCKLE



BLACK

WHITE

WOMEN'S
MODEL

GM30

SIZE:XS,SM COLOR:BLACK,WHITE

"THIS IS THE GEM, AN ALL-AROUND WOMEN'S BINDING DESIGNED FROM THE GROUND-UP."

After months and months of on-snow testing of women's strengths & features, we bring the females the GEM. It features the new Vogue baseplate that allows for better power transfer and more precise sizing.

By strategically placing slots toward the top of the highback, we were able to create the CHAIR HIGHBACK, which transfers power to the whole surface rather than one point.

The Vogue baseplate, paired with the CHAIR HIGHBACK gives the GEM a natural flex & feel.

CONSTRUCTION

- BASEPLATE
- VOGUE BASE
- PERFORMANCE BLEND 30
- [NEW] SKY CUSHION
- HIGHBACK
- CHAIR HIGHBACK
- SUPER TOUGH NYLON HIGHBACK
- STRAP
- [NEW] F-TECH 3D FIT STRAP
- L-GUIDE SYSTEM
- UU FIT
- FLUX TOE MASK
- OTHERS
- [NEW] LOW PROFILE RACHET BUCKLE



BLACK



WHITE



GU30

WOMEN'S
MODEL

URETHANE
IT'S THE SHIT

SIZE:XS,SM COLOR:EMERALD,PINK

"FINALLY, A PARK SPECIFIC BINDING FOR THE LADIES. THE WAIT IS OVER."

It shares the same baseplate as the GM30 and features a Urethane CHAIR highback.

This combination allows for more fluidity as well as giving it a skate feel. Freedom to move!

CONSTRUCTION

- BASEPLATE
- VOGUE BASE
- PERFORMANCE BLEND 30
- [NEW] SKY CUSHION
- HIGHBACK
- CHAIR HIGHBACK
- URETHANE HIGHBACK
- STRAP
- [NEW] F-TECH 3D FIT STRAP
- L-GUIDE SYSTEM
- UU FIT
- FLUX TOE MASK
- OTHERS
- [NEW] LOW PROFILE RACHET BUCKLE



EMERALD



PINK





URETHANE
IT'S THE SURF

SR15

SIZE: S, M, L COLOR: BLACK WAVE

"THE STYLE MASTER"

With this binding, Flux pays homage to the roots of snowboarding. Surfing and skateboarding. It allows the rider to fully express their individual style on the snow. By combining a 15% soft flex in the base and a urethane compound in the highback, we were able to create a binding that offers the most freedom of movement ever allowed on a snowboard. As a component that 'binds' the rider to his board, we went against the grain and produced a binding that eliminates the feeling of being restricted of movement. Freedom is the best word that can be used to describe this binding. This is the real cross culture of snow, skate and surf. Express your style.

CONSTRUCTION

- BASEPLATE
- GENETIC BASE
- COMFORT BLEND 15
- (NEW) ASTRO DECK SURFPAD
- HIGHBACK
- F-TECH ASYM HIGHBACK
- URETHANE HIGHBACK
- (NEW) ASTRO DECK SURFPAD
- STRAP
- (NEW) F-TECH 3D FIT STRAP
- (NEW) R.P.S - RATCHET PIVOT SYSTEM
- L-GUIDE SYSTEM
- UU FIT
- FLUX TOE MASK
- OTHERS
- LOW PROFILE RACHET BUCKLE



BLACK WAVE